



CARIBBEAN **ICT** Roadshow



Harnessing the power of Innovation: The Engine for ICT-enabled Development

Why Technology Matters



Caribbean
Telecommunications
Union

ICT Innovation for
Caribbean **DEVELOPMENT**

Definitions for Technology

- **application of tools and methods:** the study, development, and application of devices, machines, and techniques for manufacturing and productive processes
- **method of applying technical knowledge:** a method or methodology that applies technical knowledge or tools
- **machines and systems:** machines, equipment, and systems considered as a unit

Creating /Using materials tools and knowledge to overcome challenges

Why does Technology Matter

- Because it is the means by which we change our worlds
- Our world has changed fundamentally, radically, irrevocably

And

- It will continue to change as long as human beings apply their minds and wills to influence how they work, play and live

The World has Changed:

The Effects of Electricity

- Extending the hours for our daily pursuits
- Replacing manual labour with machines
- Powering every aspect of our existence
- It has become indispensable



How would you live without it?

The World has Changed:

The Effects of the ICT revolution

- Global connectivity of people and systems
- Elimination of constraints of geological distance and time
- New types of jobs
- Universal access to information the ages at your fingertips
- Existence in virtual worlds
- User created and controlled content
- Overthrowing Governments – Arab Spring



Your World has Changed without you

- Loss of preferential markets for agricultural products - sugar industry is closed
- Jobs are disappearing
- Your competitor is no longer the business around the corner
- Your children exist in another world over which you have no control
- Slow pace of development
- Lack of competitiveness

What is your response?

Technology presents opportunities for fostering the changes we want

**Development is not something conferred on us.
It is something we do for ourselves.**

- Let's use the technology we have available to us to improve our lives
- Let's create technology to transform our economy
- Since we have no money, let us Think, Research, Plan and above all **ACT**

Albert Einstein

The problems that exist in the world today cannot be solved by the level of thinking that created them.





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Thank you

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