



The Government of Trinidad and Tobago  
*and*  
The Caribbean Telecommunications Union  
*present*



# ICT Week

7<sup>th</sup> to 11<sup>th</sup> February, 2011

*Trinidad Hilton and Conference Centre*

Featuring

**8<sup>th</sup> Ministerial ICT Strategic Seminar**

**Technology Display**



*The Second Workshop on  
Innovation and  
Entrepreneurship*

**Electronic Numbering Seminar**



**Community Outreach Activities**

*Sangre Grande, Siparia, Couva, Moruga, San Fernando*



## ICT Week

The Caribbean Telecommunications Union (CTU), in collaboration with the Government of Trinidad and Tobago, will be hosting several ICT events, centered on the **Caribbean ICT Roadshow** initiative commencing in January 2011 and culminating with several days of ICT activities from 7<sup>th</sup> to 11<sup>th</sup> February 2011. Called **ICT Week**, these activities have been designed to demonstrate the power and potential of information and communication technologies (ICT) to foster development and transform societies and economies.

ICT has become a significant element of the development strategy for nation building in the Caribbean. The Government of Trinidad and Tobago recognises that ICT presents opportunities to strengthen and develop more efficient and productive governance and business systems; to define and develop new types of jobs and business; to build the capacity of citizens; and to enhance Trinidad and Tobago's global competitiveness.

In keeping with its commitment to ICT-enabled development, the Government of Trinidad and Tobago is partnering with the CTU to host the ICT Week activities and events, which include:

- The Caribbean ICT Roadshow:
  - General Fora
  - ICT Exhibition
  - Youth Forum
  - Community Outreach Programme
- An Innovation and Entrepreneurship Workshop,
- A Technology Display: ICT Business Solutions,
- CTU's 8<sup>th</sup> Ministerial ICT Strategic Seminar,
- An ICT Stakeholder/Development Partner Meeting, and
- An Electronic Numbering Seminar.

These activities together represent a unique opportunity to educate all sectors of the national community on the importance of ICT in defining a new developmental path for Trinidad and Tobago.

Prior to ICT Week, the Caribbean ICT Roadshow: Community Outreach Programme will visit selected communities to discuss the potential of ICT to enhance the lives of citizens in every sphere of endeavour. ICT Week will incorporate fora, workshops, a community outreach, lectures and demonstrations designed to educate and raise awareness on the potential of ICT to foster development. It will bring together diverse stakeholders involved in the provision of ICT infrastructure, applications and services together with government policy makers and regulators. There will be a strong emphasis on innovation and entrepreneurship in the use of ICT.

We expect and anticipate that the Roadshow's activities will create a groundswell of interest in ICT and that the citizenry will be encouraged to innovate, to wholeheartedly embrace the ICT tools and to work in partnership with the Government to realize Trinidad and Tobago's developmental goals.

We wish to thank our many sponsors and partners, highlighted on the following page, who have made ICT Week possible.

**CTU Secretariat**

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## Anchor Sponsors

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## Partners

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The Internet Corporation for Assigned Names and Numbers





## ICT Week Activities

Note, the agenda for each activity is included on pages 9-16.

### 1. The Caribbean ICT Roadshow: General Fora (Wednesday 9<sup>th</sup> to Friday 11<sup>th</sup> February 2011)



The Caribbean ICT Roadshow initiative has been developed by the CTU to raise awareness within the public sector, the private sector, civil society and academia of the need for innovation in embracing ICT effectively in all sectors in order to promote social and economic development. The Roadshow initiative adopts a unique approach, linking the dissemination of information to activities that will reinforce the message and produce tangible benefits for the citizens of Trinidad & Tobago.

The CTU is working collaboratively with the Government of Trinidad and Tobago, partners and other interested organisations and institutions to deliver a Roadshow customised to address Trinidad & Tobago's developmental issues and to demonstrate the transformative power of ICT innovation.

The theme, **Harnessing the Power of Innovation - *the engine for ICT-enabled Caribbean development***, reflects the objectives the Roadshow aspires to achieve, namely:

1. To build awareness among the public sector, the private sector and civil society of the innovative and effective use of ICT;
2. To foster innovation in the application of ICT to Caribbean challenges in government, the private sector and civil society; and
3. To accelerate the effective use of ICT by governments in order to promote transparency and efficiency in the delivery of public services.

The following Fora will be held at the Roadshow:

- Harnessing the Power of Innovation Forum,
- ICT for Small & Medium Businesses Forum,
- Hot Seat Panel Discussion,
- CTU & Partners at your Service Forum,
- ICT Innovators' Forum,
- Internet Governance Forum, and
- Tech Watch.

## ICT Week Activities (Continued)

### 2. The Caribbean ICT Roadshow: Exhibition

(Thursday 10<sup>th</sup> and Friday 11<sup>th</sup> February 2011)

An exhibition of ICT equipment and services is open all participants and to the general public.

### 3. The Caribbean ICT Roadshow: Youth Forum

(Thursday 10<sup>th</sup> and Friday 11<sup>th</sup> February 2011)

Special emphasis will be placed on the youth of the nation and their keen affinity to ICT in the Youth Forum, which will seek to educate and promote responsible and beneficial use of ICT and Internet resources. There will be sessions that will point to the dangers in cyberspace and will introduce parents and guardians to important issues relating to their children's interactions in cyberspace.

### 4. The Caribbean ICT Roadshow: Community Outreach

#### Programme

(Commencing 5<sup>th</sup> January 2011)



The Caribbean ICT Roadshow initiative has been designed to engage every sector of the national community. In order to accomplish this goal, the Roadshow's activities will initially visit five communities in Trinidad and Tobago as a part of the Caribbean ICT Roadshow.

Community outreach activities will commence in January, 2011. Initially, Siparia, Moruga, Sangre Grande, Couva and San Fernando have been selected for outreach programmes. In addition, running concurrently with the Caribbean ICT Roadshow: General Forum, a Community Outreach Programme will take place at the Trinidad Hilton on Thursday 10<sup>th</sup> and Friday 11<sup>th</sup> February. The Outreach Programme begins with an explanation of the term Information and Communication Technologies (ICT) and then provides practical and educational sessions on the use of readily available ICT tools. Participants will be instructed on how to use ICT to improve efficiency and productivity. There will also be interactive sessions on topics which include social media, what parents don't know and dangers in cyberspace.

People who are experiencing problems with their computer or have questions on using them effectively, may visit the Computer Clinic for a diagnosis of the problem to receive information on solving computer problems.

*iGovTT's* **ttconnect** express buses will be present at most venues to assist citizens in using facilities on the buses to obtain government services.

It is anticipated that this Programme will continue as more and more communities host the Community Outreach Programme.

## ICT Week Activities (Continued)

### 5. Technology Display: ICT Business Solutions

**(Wednesday 9<sup>th</sup> – Friday 11<sup>th</sup> February 2011 )**

Columbus Communications, a Platinum Sponsor of the Caribbean ICT Roadshow 2011, will take the opportunity of ICT Week to promote entrepreneurship and innovation as they launch the commercial ICT arm of their company - Columbus Business Solutions. Columbus Business Solutions is part of Columbus International, which provides cable television, voice and high speed broadband access services as well as International lease circuits through affiliates in Jamaica, Trinidad, Grenada and Curacao under the Flow brand. In a world where voice, data and video services converge, Columbus International's network infrastructure offers services that meets all enterprise needs as well as much needed solutions for small and medium-sized entrepreneurs.

### 6. ICT Stakeholder/Development Partner Meeting

**(Monday 7<sup>th</sup> February 2011 – By invitation only)**

This ICT4Development (ICT4D) meeting brings together Caribbean and international stakeholders and multilateral development partners to outline their respective ICT activities at the regional or national levels so as to acquire a better understanding of the relevant mandates of the respective organisations, their priorities for ICT4D, and concomitant regional or national budgetary allocations.

### 7. CTU 8<sup>th</sup> Ministerial ICT Strategic Seminar

**(Tuesday 8<sup>th</sup> and Wednesday 9<sup>th</sup> February 2011 – By invitation only)**

The unrelenting pace of technological innovation and the attendant convergence of information and communication sectors have dismantled the traditional frameworks which governed the telecommunications sector in the past. An understanding of the new and emerging technologies is essential for policy development for, and legislation and regulation of the sector.

The 8<sup>th</sup> Caribbean Ministerial ICT Strategic Seminar will create a forum for Government Ministers, senior policy makers and regulators to be updated on the emerging telecommunications technologies through interactive sessions with industry players. The Seminar will lay a foundation of understanding of ICT tools and technologies and their potential impact on social and economic development.

### 8. Electronic Numbering (ENUM) Seminar

**(Thursday 10<sup>th</sup> February 2011 – By invitation only)**

This Seminar on Electronic Numbering (ENUM) will explore why the system was developed; the differences between the two major types of ENUM, and the implementation status of each type in North America and around the world.

The Seminar will describe the role that the Country Code 1 ENUM LLC is playing in implementing ENUM and will identify and explain the opportunities that Operators will have in implementing Provider ENUM to support and enable various telecommunications services, including IP-based network interconnection and next-generation mobility services.

## ICT Week Activities (Continued)

### 9. CTU Caribbean ICT Innovation and Entrepreneurship (I&E) Workshop



**Caribbean Innovation  
& Entrepreneurship**

**(Wednesday 9<sup>th</sup> to Friday 11<sup>th</sup> February 2011 – Registration necessary)**

CTU recognises the leading role that ICT plays across all sectors of our economy and the need for innovation in realising ICT's potential to transform existing industries, create new ones, enhance the Region's competitiveness, assist with solutions to environmental problems, and enhance social inclusion.

While some national initiatives are taking place, Governments of the region need support in creating an environment that is conducive to encouraging and facilitating an innovative spirit and cultivating entrepreneurs. This Innovation and Entrepreneurship Workshop seeks therefore to offer this support by educating and inspiring innovators from the Caribbean region to commercialise their ideas.

Messrs Julian Hall and Mark Lewis, from Pure Online Genius and Bravig Ltd respectively, UK entrepreneurs and members of the Caribbean Diaspora, will facilitate an empowering and practical two-day Workshop that will be delivered in two parts:

#### **i) A Framework for Innovation**

During the first day our speakers will examine the concepts, thought processes and problem solving techniques that make true innovation possible. Through engaging the audience on real issues and taking into account their personal circumstances, the team will seek to find answers to common problems which entrepreneurs face and walk the audience through simple step-by-step exercises designed to promote ideas which will lead to commercial success.

#### **ii) Becoming an Entrepreneur**

Day two will consist of a series of interactive exercises which will encourage the audience to engage and participate in driving their vision forward. They will be encouraged to become constructively critical of their own ideas; to examine new ways to source financing; to learn from the experiences of others in business; to create mutually beneficial strategic partnerships; to identify and acquire the skills they personally lack and to cultivate a determination to move forward.

At the end of the second day, we will summarise the journey of the Innovators and Entrepreneurs, award certificates of progress and guide the candidates through the next steps towards success. Candidates will leave with a personally tailored business development plan and the energy and focus to implement it effectively.

Delegates whose ideas receive favourable review will be awarded special prizes and will be invited to participate in follow-up assessment sessions with the facilitators which will be scheduled on 11<sup>th</sup> February, 2011. These delegates may also benefit from additional training, internships, mentorship programmes, guidance, research and business support to enable them to commercialise their ideas and to establish sustainable ICT-businesses.

The I&E Workshop will culminate in a Book Launch, in which Mr. Julian Hall, CEO of Pure online Genius, will promote his new book "10 Secrets of Social Media Marketing – The No Nonsense Guide for Entrepreneurs and Business Owners".

# ICT Week

## Activities at a Glance

Dates	Time													
	7-8	8-9	9-10	10-11	11-12	12-13	13-14	14-15	15-16	16-17	17-18	18-19	19-20	20-21
Monday,07							CTU Executive Council *							
		ICT4Development *					ICT4Development *							
Tuesday,08	Welcome Breakfast	CTU 8 <sup>th</sup> Ministerial Seminar *					CTU 8 <sup>th</sup> Ministerial Seminar *							
Wednesday,09	Breakfast	CTU 8 <sup>th</sup> Ministerial Seminar *					CTU 8 <sup>th</sup> Ministerial Seminar *							
		SME Technology Display					SME Technology Display							
		I&E Workshop					I&E Workshop					Roadshow Opening Reception *		
Thursday,10		Roadshow: General Fora					Roadshow: General Fora							
			Roadshow: Youth Forum				Roadshow: Youth Forum							
									Roadshow: Community Outreach					
		ICT4Development *					ICT4D *							
		SME Technology Display					SME Technology Display							
		I&E Workshop					I&E Workshop				Book Launch			
		ENUM Seminar*					ENUM Seminar*							
Friday, 11		Roadshow: General Fora					Roadshow: General Fora							
			Roadshow: Youth Forum				Roadshow: Youth Forum							
									Roadshow: Community Outreach					
		SME Technology Display					SME Technology Display							
		ENUM Seminar *					ENUM Seminar *							
		I&E Workshop: Interviews					I&E Workshop: Interviews							

\* By Invitation Only

# CTU 8<sup>th</sup> Caribbean Ministerial ICT Strategic Seminar

Provisional Agenda - Tuesday 8<sup>th</sup> February 2011

Time	Activity	Speaker
<b>BREAKFAST OPENING</b>		
7:00	BREAKFAST	
7:30	National Anthem	
7:35	Invocation	
7:40	Introduction	<b>Ms. Bernadette Lewis</b> Secretary General - Caribbean Telecommunications Union
7:50	Welcome Address	<b>Hon. Rudrawatee Nan Gosine - Ramgoolam</b> President - Caribbean Telecommunications Union
8:00	Report : ICT Strategy for Caribbean Development	<b>Mr. Joseph Tabone</b> Chairman - CommNet Foundation for ICT Development
8:25	End of Session	
<b>SESSION 1: BUILDING BLOCKS FOR THE INFORMATION SOCIETY</b>		
09:00	Public Sector Transformation	<b>The Hon. Dr. Austin Gatt</b> Minister for Infrastructure, Transportation and Telecommunications, Malta
09:45	Q&A	
10:00	Broadband - the Pan Caribbean Stimulus Plan	Columbus Communications
10:30	Mobile Services: The Untapped Resource	<b>Dr. Kim Mallalieu</b> Senior Lecturer - University of the West Indies
11:00	Cultures and Mindsets: Changing the Game	<b>Mr. Roberto Peon</b> Chief Executive Officer - Telecommunications Services of Trinidad & Tobago
11:30	Discussion	
12:00	LUNCH	Sponsored by Columbus Communications
<b>SESSION 2: PUBLIC SECTOR TRANSFORMATION</b>		
13:30	IP Opportunities: Integrated Government Communications Networks	<b>Mr. Carlos Meza</b> Americas Product Manager - Hewlett-Packard
14:00	Case Study: iGovTT Government at your Service	<b>Mr. Cleveland Thomas</b> Chief Executive Officer - National ICT Company Ltd.
14:30	A Canadian Case Study	<b>Ms. Nancy Flam</b> Director - Nova Scotia Dept. of Economics and Rural Development and Tourism
15:00	Response to the WikiLeaks Dilemma: Security and Trust	<b>Mr. Gregory Richardson</b> Chief Executive Officer - Secure Tech International
15:30	COFFEE - Blackberry Demonstration	<b>Mr. Akhenaton La Borde</b> Managing Director - Mobomess.com
<b>SESSION 3: THE POWER IS IN YOUR HAND</b>		
15:45	ICT in Education Practicum	<b>Mr. Roger Crespo</b> Senior Manager, Government Relations Latin America & Caribbean - Research in Motion
17:00	End of Session	

# CTU 8<sup>th</sup> Caribbean Ministerial ICT Strategic Seminar

## Provisional Agenda - Wednesday 9<sup>th</sup> February 2011

Time	Activity	Speaker
<b>BREAKFAST OPENING</b>		
7:00	BREAKFAST	
7:40	Introduction	<b>Ms. Bernadette Lewis</b> Secretary General – CTU
7:45	Address: BDT's Caribbean Strategy	<b>Mr. Brahim Sanou</b> Director BDT - International Telecommunication Union
8:25	End of Session	
<b>SESSION 4: INNOVATION AND ENTREPRENEURSHIP</b>		
9:00	Keynote Address: Innovation and Entrepreneurship	<b>Mr. Peter Forrest</b> Chief Executive Officer - DPM Systems
	<b>ICT-Driven New Business Opportunities:</b>	
9:35	Mobile Applications	<b>Mr. Akhenaton La Borde</b> Managing Director - Mobomess.com
9:55	The Reality of Television over the Internet for Caribbean Telecom Service Providers and Governments.	<b>Dr. Harold Morley</b> Chairman - Net2Vu (Barbados) Inc.
10:15	Discussion	
10:45	COFFEE	
<b>SESSION 5: ICT MARKET BRIEFS</b>		
11:00	Cloud Computing	Columbus Communications
11:15	IPv4 Exhaust – Time is Running Out	<b>Mr. John Curran</b> President – American Registry for Internet Numbers
11:30	Electronic Numbering (ENUM)	<b>Mr. James Baskin</b> Chairman - ENUM LLC
11:45	ICT and Disaster Preparedness	<b>Mr. Omo Igiehon</b> Programme Manager - Riverside Technology Inc.
12:00	Wireless Connectivity	<b>Mr. Andrew Boswell</b> President – NOVA Communications
12:15	LUNCH Net2 Vu Demonstration	<b>Dr. Harold Moorley</b> Chairman - Net2Vu (Barbados) Inc.
<b>SESSION 6: NUMBER PORTABILITY FOR CARIBBEAN MARKETS – DISCUSSION PANEL</b>		
13:45		<b>Mr. Cris Seecheran</b> - Executive Director Ag. - Telecommunications Authority of Trinidad and Tobago
13:55		<b>Mr. Donald Austin</b> - EVP Legal and Regulatory - LIME
14:05		<b>Mr. Julian Wilkins</b> - Head of Group Telecoms Public Policy - DIGICEL
14:15		<b>Mr. Curtis Robinson</b> - Specialist, Numbering Administration & Technical Support – Office of Utilities Regulation
14:30	Discussion	
15:00	COFFEE	
15:15	INMARSAT	
<b>SESSION 7: CTU AT YOUR SERVICE</b>		
15:30	The Caribbean Centre of Excellence	<b>Mr. Rodney Taylor</b> Business Development and Operations Manager – CTU
15:00	The Next Decade and Closing Remarks	<b>Ms. Bernadette Lewis</b> Secretary General - CTU
16:00	End of Session	

# The Caribbean ICT Roadshow

## Provisional Agenda - Opening Ceremony

Wednesday 9<sup>th</sup> February 2011

Time	Activity	Speaker
18:00	NATIONAL ANTHEM	
18:05	INVOCATION	
18:10	OPENING REMARKS	<b>Master of Ceremonies</b>
18:15	INTRODUCTION	<b>Ms. Bernadette Lewis</b> Secretary General Caribbean Telecommunications Union
18:25	REMARKS	<b>Dr. Hamadoun Touré</b> Secretary General International Telecommunication Union
18:30	REMARKS - PLATINUM SPONSORS	FLOW, PSTG Consulting, IBM World Trade Corporation
18:40	REMARKS - COLLABORATIVE PARTNERS	ARIN, ISOC, Congress WBN
18:50	WELCOME ADDRESS	<b>Hon. R. Nan Gosine Ramgoolam</b> Minister of Public Administration
19:05	<b>KEYNOTE ADDRESS:</b> Challenges, Initiatives and Implications for Developing the Information Society in Trinidad & Tobago	<b>Hon. Kamla Persad Bissessar</b> Prime Minister
19:30	VOTE OF THANKS	<b>Mr. Selby Wilson</b> Telecommunications Strategist Caribbean Telecommunications Union
19:35	END OF CEREMONY	
<b>RECEPTION and LAUNCH OF COLUMBUS BUSINESS SOLUTIONS</b>		

# The Caribbean ICT Roadshow

## Provisional Agenda – DAY 1 General Fora

### Thursday 10<sup>th</sup> February 2011

Time	Activity	Speaker
<b>SESSION 1: HARNESSING THE POWER OF INNOVATION</b>		
<b>09:00</b>	Keynote: Harnessing the Power of Innovation, The Engine for ICT Enabled Developed	<b>Dr. Kim Mallalieu</b> Senior Lecturer, UWI
<b>9:30</b>	The Value of Entrepreneurship	<b>Mr. Anthony Watkins</b> Odessy Consulting
<b>9:50</b>	Innovation & Entrepreneurship – Realising the Dream	Panel Discussion
<b>10:30</b>	<b>Coffee break</b>	<b>Tour of ICT Exhibition</b>
<b>SESSION 2: ICT FOR SMALL AND MEDIUM BUSINESSES</b>		
<b>10:45</b>	SME development through ICTs	Columbus Communications
	Integrated Communications Networks for SMEs	Columbus Communications
<b>11:45</b>	Discussion	
<b>12:30</b>	<b>Lunch</b>	
<b>SESSION 3: HOT SEAT PANEL DISCUSSION</b>		
<b>13:30</b>	Number Portability Overview	<b>Mr. Curtis Robinson</b> Specialist, Numbering Administration & Technical Support - OUR
<b>13:45</b>	The Case for Number Portability in T&T And why hasn't it happened yet	<b>Mr. Sridhar Ramachandran</b> Chief Technologist of Interconnect Solutions - Telcordia Technologies  TATT
<b>15:00</b>	<b>Coffee Break</b>	
<b>SESSION 4: CTU and its Partners at Your Service</b>		
<b>15:15</b>	CTU	
<b>15:30</b>	ARIN	
<b>15:45</b>	PSTG CARIBBEAN	
<b>16:00</b>	CARICOM SECRETARIAT	
<b>16:15</b>	DISCUSSION	
<b>16:30</b>	<b>End</b>	

# The Caribbean ICT Roadshow

## Provisional Agenda – DAY 2 General Fora

### Friday 11<sup>th</sup> February, 2011

Time	Activity	Speaker
<b>SESSION 1: ICT INNOVATORS' FORUM</b>		
09:00	Keynote: Through the Eyes of An Entrepreneur	
09:30	Innovator 1	<i>Multimedia/Entertainment</i>
09:40	Innovator 2	<i>Government</i>
09:50	Innovator 3	<i>Education</i>
10:00	Innovator 4	<i>Internet</i>
10:10	Innovator 5	<i>SME / Manufacturing</i>
10:20	Feedback	
10:30	<b>Coffee Break</b>	<b>Presentation to Best Innovators</b>
<b>SESSION 2: INTERNET GOVERNANCE</b>		
10:45	Out of Time: The Case for IPv6	<b>Mr. John Curran</b> President, ARIN
11:10	Making the Most of .TT Domain	<b>Mr. Shernon Osepa</b> Manager of Regional Relations - ICANN
11:30	Building The Caribbean Internet Society	<b>Mr. Rabindra Jaggernaut</b> Internet Society
12:00	<b>Lunch</b>	
<b>SESSION 3: TECH WATCH</b>		
13:30		Fujitsu
13:45		Microsoft
14:00		IBM
14:15		iGovTT
14:30	<b>Coffee Break</b>	
14:45	Highlights of the Caribbean ICT Roadshow – Trinidad and Tobago	<b>Ms. Bernadette Lewis</b> Secretary General - CTU
15:00	Response from T&T: A framework for on-going Action	Minister Nan Gosine - Ramgoolam / Mr. Cleveland Thomas CEO – National ICT Compnay Ltd.
15:30	Closing Remarks	
	<b>End</b>	

# The Caribbean ICT Roadshow

## Provisional Agenda - Youth Forum

10<sup>th</sup> February, 2011

Time	Activity	Speaker
09:00 – 09:02	National Anthem	Sung or Played by a young person
09:00 – 09:20	Welcome Remarks	Minister of Sport and Youth Affairs, CTU
09:20 – 09:30	Housekeeping	Master of Ceremonies
09:30 – 10:30	Public Speaking Competition Finals and Award Presentation	
10:30 – 10:45	Break	
10:45 – 11:15	ICT in Media	<b>Dr. Michael Smith</b>
11:30 – 12:00	Tour of Exhibition	
12:00 – 13:00	Lunch	
13:00 – 14:30	Panel Discussion: ICT in Entertainment	Panel Discussion

11<sup>th</sup> February, 2011

Time	Activity	Speaker
09:00 – 09:02	National Anthem	Sung or Played by a young person
09:00 – 09:20	Welcome Remarks	Minister of Education, CTU
09:20 – 09:30	Housekeeping	Master of Ceremonies
09:30 – 10:30	Developing your Blog	Panel Discussion
10:30 – 10:45	Break	
10:45 – 11:15	ICT in Media	<b>Dr. Michael Smith</b>
11:15 – 12:00	Tour of Exhibition	
12:00 – 13:00	Lunch	
13:00 – 14:30	Panel Discussion: ICT in Entertainment	Panel Discussion



# The Caribbean ICT Roadshow

## Community Outreach Programme

### Provisional Agenda

10<sup>th</sup> and 11<sup>th</sup> February, 2011

Time	Activity	Speaker
10:30 – 18:30	Computer Clinic	CTU
15:00 – 15:30	ICT 101	TATT
15:30 – 16:00	Cool Tech Tools and Tricks	CTU
16:00 – 16:30	The Power is in your Hands	TSTT
16:30 – 17:30	What Parents Don't know about the Internet	Congress WBN
17:30 – 18:00	Break	
15:00 – 18:00	Bring your Laptop and Come: Workshops	
	Microsoft Word	Microsoft Excel



## CTU Caribbean Innovation and Entrepreneurship Workshop

Facilitated by: **Mr. Julian Hall, CEO Pure On-Line Genius**  
**Mr. Mark Lewis, CEO Bravig Ltd.**

**Wednesday 9<sup>th</sup> February 2011**

Time	Activity
<b>A Framework For Innovation</b>	
09.00	Why Should I Innovate?
09.30	What Should I Be Reading?
10.30	How Do I Define My Market?
11.30	How Do I Use Technology?
12.00	What Competition?
13.00	Lunch
14.00	Choosing My Team - Independence versus Interdependence?
15.00	How Long Should It take?
16.00	Discussions, Q & A
17:00	End of Session

**Thursday 10<sup>th</sup> February 2011**

Time	Activity
<b>Becoming An Entrepreneur</b>	
09.00	Definitions Of Entrepreneurship
09.30	The Start-Up Workshop - <i>Launch My Idea!</i>
10.30	Branding My Idea - <i>How Do I look?</i>
11.00	Show Me The Money - <i>Financing Tips</i>
13.00	Lunch
14.00	The One Minute Business Model - <i>Practice In Finding Weaknesses</i>
15.00	Live Skype Link-Up - <i>UK Entrepreneur</i>
15.30	Overcoming Obstacles - <i>Expecting the Unexpected</i>
16.00	<b>Summary - <i>Moving Forward!</i></b>

**Friday 11<sup>th</sup> February, 2011**

Time	Activity
	One-to-One Interviews