

# I see, I create, I share

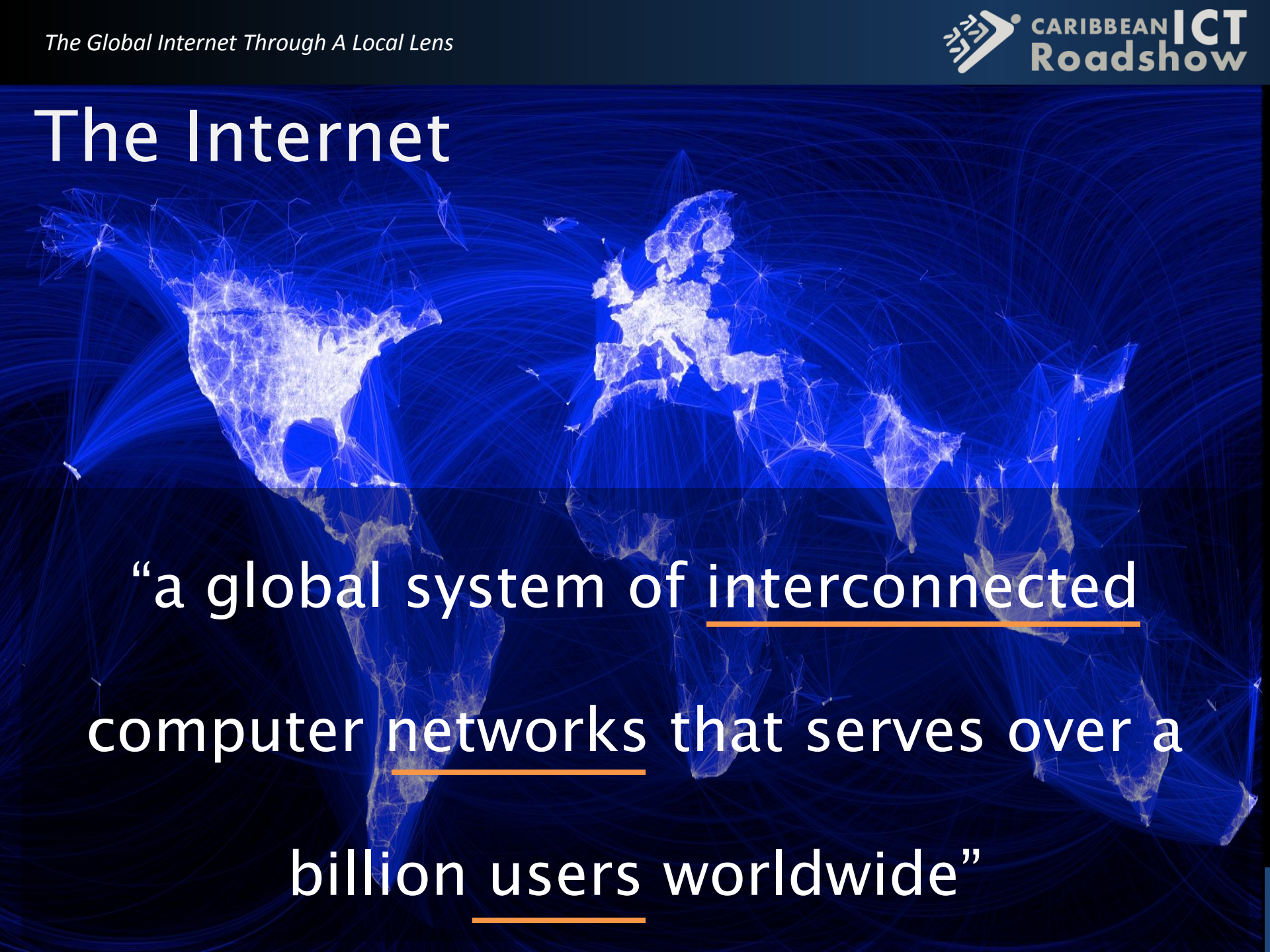
*The  
GLOBAL  
Internet  
through a  
Local lens*

**PRESENTED BY**

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Congress WBN



# The Internet



“a global system of interconnected  
computer networks that serves over a  
billion users worldwide”

# The Internet – Key Questions

reSEARCH

news

games

*business*

relationships

**What is it to *you*?** *education*

entertainment

*email*

shopping

*vice*

*networking*

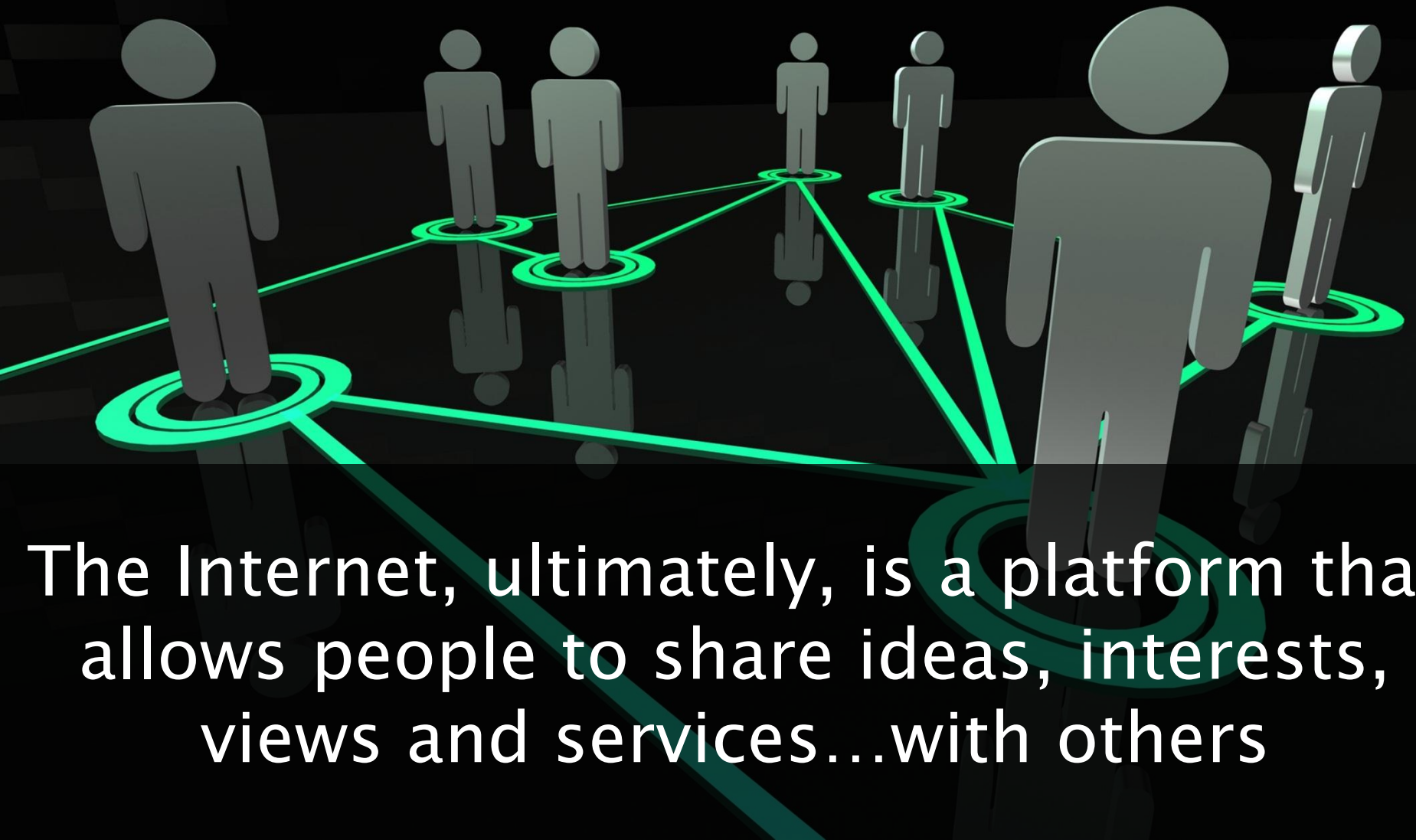
# World's Most Visited Websites

<b>Google</b> 287 sites have a combined reach of 91.79%.	<b>Microsoft</b> 10 sites have a combined reach of 4.70%.	<b>vBulletin</b> 2,346 sites have a combined reach of 2.35%.	<b>Plesk</b> 2,564 sites have a combined reach of 1.53%.	<b>4shared</b> 2 sites have a combined reach of 1.16%.	<b>xHamster</b> 1 site has a reach of 0.94%.
<b>Facebook</b> 21 sites have a combined reach of 29.17%.	<b>Twitter</b> 11 sites have a combined reach of 4.49%.	<b>Mail.ru</b> 2 sites have a combined reach of 2.10%.	<b>YouPorn</b> 3 sites have a combined reach of 1.53%.	<b>LiveJournal</b> 6 sites have a combined reach of 1.13%.	<b>FriendFinder Networks</b> 39 sites have a combined reach of 0.94%.
<b>Yahoo!</b> 8 sites have a combined reach of 27.61%.	<b>MySpace</b> 6 sites have a combined reach of 4.03%.	<b>IMDb</b> 4 sites have a combined reach of 2.07%.	<b>MediaFire</b> 2 sites have a combined reach of 1.51%.	<b>Joomla!</b> 2,395 sites have a combined reach of 1.13%.	<b>Rediff.com</b> 5 sites have a combined reach of 0.94%.
<b>YouTube</b> 16 sites have a combined reach of 23.45%.	<b>Bing</b> 15 sites have a combined reach of 3.48%.	<b>LinkedIn</b> 3 sites have a combined reach of 2.02%.	<b>Kaixin001</b> 1 site has a reach of 1.45%.	<b>Travian</b> 42 sites have a combined reach of 1.06%.	<b>The New York Times</b> 2 sites have a combined reach of 0.93%.
<b>The empty file</b> 20,139 sites have a combined reach of 17.15%.	<b>LiveJasmin</b> 31 sites have a combined reach of 3.31%.	<b>GO.com</b> 1 site has a reach of 1.97%.	<b>CNN</b> 1 sites have a combined reach of 1.42%.	<b>Livedoor</b> 1 site has a reach of 1.06%.	<b>Digg</b> 1 site has a reach of 0.92%.
<b>MSN</b> 32 sites have a combined reach of 12.97%.	<b>RapidShare</b> 6 sites have a combined reach of 3.17%.	<b>Sohu.com</b> 1 site has a reach of 1.95%.	<b>Megavideo</b> 3 sites have a combined reach of 1.42%.	<b>Renren</b> 3 sites have a combined reach of 1.05%.	<b>Clicksor</b> 1 site has a reach of 0.91%.
<b>Wikipedia</b> 15 sites have a combined reach of 12.54%.	<b>Orkut</b> 4 sites have a combined reach of 2.96%.	<b>Megaupload</b> 6 sites have a combined reach of 1.88%.	<b>Blogger</b> 2,890 sites have a combined reach of 1.42%.	<b>Odnoklassniki</b> 16 sites have a combined reach of 1.94%.	<b>The Weather Channel</b> 3 sites have a combined reach of 0.88%.
<b>WordPress</b> 1,123 sites have a combined reach of 6.31%.	<b>Yandex</b> 7 sites have a combined reach of 2.65%.	<b>DoubleClick</b> 2 sites have a combined reach of 1.85%.	<b>Soso</b> 2 sites have a combined reach of 1.40%.	<b>The Pirate Bay</b> 6 sites have a combined reach of 0.97%.	<b>TypePad</b> 920 sites have a combined reach of 0.88%.
<b>Gravatar</b> 650 sites have a combined reach of 5.03%.	<b>AOL</b> 18 sites have a combined reach of 2.53%.	<b>Plesk</b> 3,165 sites have a combined reach of 1.79%.	<b>XVideos.com</b> 1 site has a reach of 1.34%.	<b>RedTube</b> 3 sites have a combined reach of 0.96%.	<b>MyWebSearch</b> 2 sites have a combined reach of 0.84%.
<b>Yahoo! web hosting</b> 43 sites have a combined reach of 4.99%.	<b>Yandex</b> 2 sites have a combined reach of 2.42%.	<b>Apple</b> 3 sites have a combined reach of 1.75%.	<b>ESPN</b> 10 sites have a combined reach of 1.33%.	<b>Made with Nmap</b>	
<b>Yahoo! Japan</b> 1 site has a reach of 4.96%.	<b>Flickr</b> 4 sites have a combined reach of 2.40%.	<b>Hi5</b> 1 site has a reach of 1.72%.	<b>Adobe</b> 12 sites have a combined reach of 1.27%.	A large-scale scan of the top million web sites (per Alexa traffic data) was performed in early 2010 using the Nmap Security Scanner (nmap.org) and its scripting engine (NSE).	
<b>eBay</b> 32 sites have a combined reach of 4.94%.	<b>Vkontakte</b> 13 sites have a combined reach of 2.40%.	<b>About.com</b> 6 sites have a combined reach of 1.66%.	<b>ImageShack</b> 6 sites have a combined reach of 1.24%.	The http-favicon.nse script retrieved each site's icon by first parsing the HTML for a link element and then falling back to <code>favicon.ico</code> if that failed. 328,427 unique icons were collected, of which 288,945 were proper images. The remaining 39,482 were error strings and other non-image files.	
<b>Microsoft</b> 23 sites have a combined reach of 4.70%.	<b>Craigslist</b> 18 sites have a combined reach of 2.35%.	<b>Youku</b> 3 sites have a combined reach of 1.54%.	<b>Rakuten</b> 6 sites have a combined reach of 1.22%.	The area of each icon is proportional to the sum of the reach of all sites using that icon. When both a bare domain name and its "www." counterpart used the same icon, only one of them was counted. The smallest icons—those corresponding to sites with approximately 0.0001% reach—are scaled to 3 x 3 pixels (0.25 mm per side at 300 pixels per inch). The largest icon (Google) is 2,238 x 2,238 pixels, and the whole diagram is 7,020 x 7,020.	

mv icon 2 July 2010

Programmer and design was done by David Fifield and scanning by Brandon Enright. A site locator, online viewer, and detailed methodology are available at <http://nmap.org/favicon>.

# What Does This Tell Us?



The Internet, ultimately, is a platform that allows people to share ideas, interests, views and services...with others

# What Should This Tell Us?



In the Caribbean, we have just as much right as anyone else, anywhere else in the world, to share our ideas, interests views and services

# The Internet: Local is Global

The question is:

*What factors allow local content creators to take advantage of and take their place in the global Internet?*

# Local is the new Global

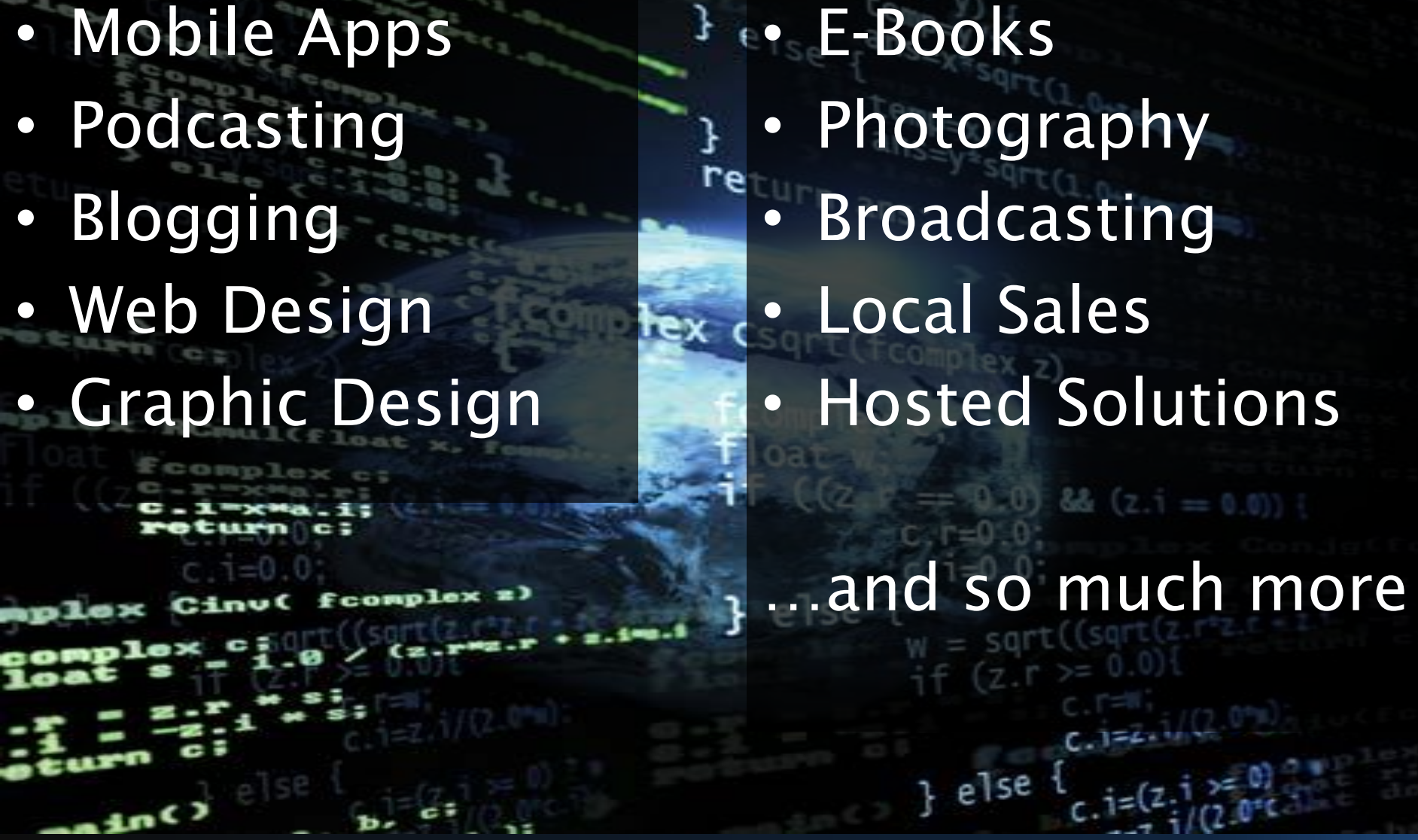
Ideas  
and  
Needs

Content &  
Applications

Enabling  
Conditions

Making  
it  
Happen

# A World of Possibilities Await

- 
- Mobile Apps
  - Podcasting
  - Blogging
  - Web Design
  - Graphic Design
  - E-Books
  - Photography
  - Broadcasting
  - Local Sales
  - Hosted Solutions
- ...and so much more

So Let's Talk....

**“What Kind of  
Internet do You want  
to Create?”**



Thank You...



# About the Facilitator

## Bevil Wooding...

Is the Chief Knowledge Officer with over 15 years experience consulting to organizations in the private and public sectors on a range of ICT, Internet and Community Development projects. He designs capacity building workshops and support critical internet infrastructure for Governments, ISPs, policy-makers, and research communities regionally and internationally.